



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

## BILL TO:

MEDIA PLACEMENT SERVICES  
ATTN: ACCOUNTS PAYABLE  
709 WESTCHESTER DRIVE  
SUITE 201  
HIGH POINT, NC 27262

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: STEVE TROXLER FOR COMM OF  
PROD: STEVE TROXLER COMM OF AGRICULTURE  
TITLE: 246709

INVOICE NUMBER: 61-200061822 BROADCAST MONTH: OCTOBER  
ORDER NUMBER: 402882 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: E: 1659  
ESTIMATE#: 1659  
SCHEDULE DATES: 10/22/2012 - 10/28/2012 AGY#/ADV#: 9490/5286  
BILLING CYCLE: MONTHLY DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/22 - 10/28	07:00A-09:00A	850	2	10/23	TU	07:49A	:30		LEADERSHIP	850		
					10/26	FR	07:59A	:30		FUTURE-REV	850		
2	10/22 - 10/28	07:00A-08:00A	275	1	10/27	SA	07:31A	:30		FUTURE-REV	275		
3	10/22 - 10/28	09:00A-10:00A	380	1	10/27	SA	09:58A	:30		LEADERSHIP	380		
4	10/22 - 10/28	07:00A-08:00A	375	1	10/28	SU	07:45A	:30		BIG CITY	375		
5	10/22 - 10/28	09:00A-10:00A	200	3	10/23	TU	09:39A	:30		BIG CITY	200		
					10/24	WE	09:44A	:30		LEADERSHIP	200		
					10/25	TH	09:35A	:30		BIG CITY	200		
6	10/22 - 10/28	10:00A-11:00A	240	4	10/22	MO	10:41A	:30		LEADERSHIP	240		
					10/24	WE	10:36A	:30		BIG CITY	240		
					10/25	TH	10:40A	:30		FUTURE-REV	240		
					10/26	FR	10:13A	:30		LEADERSHIP	240		
7	10/22 - 10/28	12:00P-12:30P	325	3	10/24	WE	12:10P	:30		FUTURE-REV	325		
					10/25	TH	12:26P	:30		LEADERSHIP	325		
					10/26	FR	12:29P	:30		BIG CITY	325		
8	10/22 - 10/28	05:00P-05:30P	750	3	10/23	TU	05:29P	:30		FUTURE-REV	750		
					10/24	WE	05:24P	:30		LEADERSHIP	750		
					10/25	TH	05:23P	:30		BIG CITY	750		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-29-2012



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PERIOD GROSS COST PER ORDER CONFIRMATION: 7,515.00					TOTAL UNITS: 18		ACTUAL GROSS BILLING: 7,515.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -1,127.25						
							NET DUE: 6,387.75						

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